

RAJAR DATA RELEASE



Quarter 4 2021 – February 3rd 2022

All Digital Radio Listening

	Weekly Reach %		Total Hours (millions)		Share %	
	Q3 21	Q4 21	Q3 21	Q4 21	Q3 21	Q4 21
All Radio	88.9	88.9	1,012	1,004	100	100
All Digital	73.9	71.7	665	647	65.8	64.4
DAB	60.2	58.4	435	427	43.0	42.5
DTV	12.5	12.3	48	51	4.7	5.1
Online/Apps	32.5	30.3	183	170	18.1	16.9